

«Mostra-group»

General information

Companies are performed by united brand – «Mostra-group»



General information

- takes leading positions of Belarusian market in distribution;
- successfully passes annual international audits (Ernst&Young, Deloitte) since 2006;
- operating cross-docking system in all regions of Belarus
- 7 branches;
- the skilled personnel which is regularly trained and certificated for the purpose of increasing the level of service;
- long-term and positive experience of cooperation with state structures.



General information

Portfolio of sales
95% of global brands



70% partner with us > 7 years



20%
share of the
market FMCG
in Belarus

4 500
SKU

5 500
orders per day

2 000 employees



We serve 10 500 commercial
enterprises in the 7 regions
of the Republic of Belarus



The main direct long-term contracts

Kimberly-Clark	Roshen
Mondelēz	Bonduelle
Danone	Heinz
BIC	Ehrmann
PepsiCo	Ferrero
Gallina Blanca	Орими
Unilever	Jacobs
Beiersdorf	Чумак
Red Bull	Perfetti Van Melle
СанИнБев	Сады Придонья
Lacalut	Haribo
Tchibo	



Mission and objectives

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Mission: TOGETHER earn!®

Objectives:



entrepreneurship - to exercise pushfulness in achieving the result.



effectiveness - to achieve planned results in a timely manner.



Partnership - to follow the principles of partnership relations with internal and external customers, investors and partners.



development - to grow and develop in order achieve results, not stopping on its reached.



professionalism - to meets the requirements of the profession, continuously improves.

Distribution service



Distribution service

- timely and full provision of the trading reporting for partners;
- the market extent correspond of the trade market and credit conditions;
- the direct communication with customers and partners;
- additional service to customers in the form of service-desk on the payment process, workflow and delivery control and etc.;
- the business planning in the context of individual contracts.



Automation



Automation

- automated in-house developed systems for logistics and sales (RTL-Logistic, RTL-Mobile, RTL-Agent);
- the on-line services for partners and company's sales staff;
- the automated control system of planning and delivery;
- the automated control over the work of the company's sales staff (GPS-tracking);
- the electronic documents circulation.



The strategic focus



The strategic focus

- to increase constantly our market share of distribution services on the territory of Belarus;
- to transform the company into an efficient leader of the European level, using in our work all the necessary range of modern technologies and ideas;
- to combine economic growth and prosperity of the company with increased wealth, professional and personal growth of employees contributing a worthy contribution to the achievement of the company.



Contacts



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we earn TOGETHER!®